

Fair Value Assessment Outcome:

Product - Property Owners Liability

Insurer/Provider - Convex

KEY FINDINGS;

Product Overview

Property Owners Liability Insurance.

See Manufacturer's Target Market Statement for detail on the range of customers the product is designed for as well as the groups of customers for whom the product is not appropriate and will not provide the intended value. The product is aimed at property owners and landowners.

Date Fair Value assessment completed – December 2024

The data reviewed for this assessment has been drawn from the policies sold between 1st October 2023 and 30th September 2024.

Fair Value Assessment Outcome:

The outcome of the review shows the product delivers value. This product will therefore be monitored and reviewed again in 12 months as per PROD 4.2.34 requirement to undertake regular product reviews.

A summary of why we concluded this product is delivering value is set out below:

- The product performance metrics do not raise any major concerns and are explained in detail below.
- The product is a low volume one from a sales perspective with 43 live policies in place at time of review.
- The new business quotes and conversion rates were below the company target rate of 35% with a rate of 23.8% being achieved within the review period. This is not a concern due to the low volume nature of the product.
- The average commission for this product during the review period was 32.50% with a fee of £25 per policy.

- The renewal retention rates company tolerance level for this product is 75%. In the review period this product achieved a rate of 63%. This is not a concern due to the low volume of policies in place.
- Cancellation rates were low during the review period. 5 policies were cancelled.
- No complaints have been received by Mi Specialty Ltd in relation to the performance, sale or administration of this product.
- Our approach to this product review has utilised data and MI readily available.