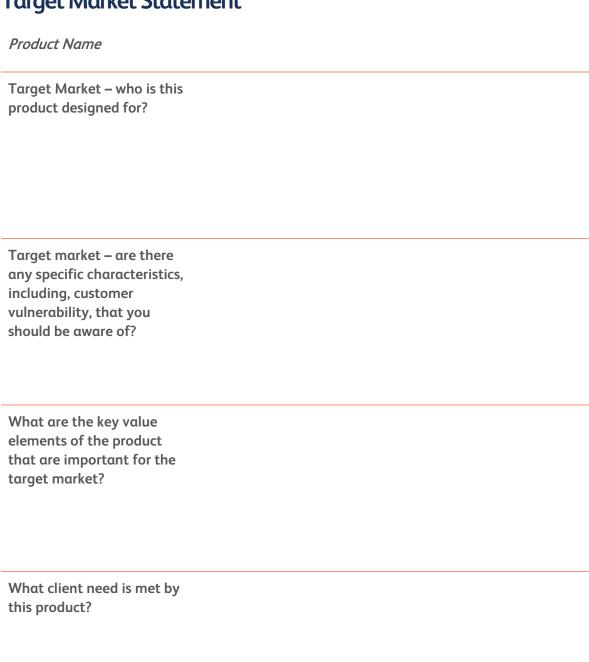


## **Target Market Statement**





Continued
What client need is met by this product?

| Can this product be sold without advice? |  |  |
|--|--|--|
| How can this product be sold?            |  |  |
| How is value assessed?                   |  |  |



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